

## Memorandum of Understanding (MoU)

### Between

#### **VLEARNY Technology LLP.**

Regd. Address: 1A -802 Suncity Gloria, Sarjapur Road, PO: Carmelaram, Bangalore-560035, Karnataka, India

AND

**[Institute/University Name]**

[Address]

[City, State, Zip Code]

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### 1. Purpose

This Memorandum of Understanding (MoU) formalizes the collaboration between VLEARNY Technology LLP ("VLEARNY") and [Institute/University Name] ("Institution") for the purpose of publishing selected high-quality conference papers in the **VLEARNY Journal of Business** ("Journal"). The MoU outlines the terms and conditions of this collaboration, including the responsibilities of both parties and the procedures for paper submission and publication.

### 2. Scope of Collaboration

#### 2.1 Paper Submission and Review

- **2.1.1** The Institution will submit high-quality conference papers for consideration in the Journal. Papers should align with the Journal's focus areas, including but not limited to business strategy, management, finance, marketing, and innovation etc.
- **2.1.2** VLEARNY will review the submitted papers through a formal review process, which includes peer review to ensure academic rigor and relevance.
- **2.1.3** VLEARNY will provide feedback to the authors and inform the Institution of the publication decisions within [specific time frame, e.g., 10 days] from submission.

#### 2.2 Publication

- **2.2.1** Accepted papers will be published in the Journal which is an internationally recognized platform for business research, FREE of charge.
- **2.2.2** VLEARNY will ensure that all published papers adhere to the Journal's standards for quality, originality, and formatting.
- **2.2.3** VLEARNY reserves the selection/ rejection of the shared conference papers.
- **2.2.4** The publication is not for any special or dedicated issue for any particular Institute. In same issue there will be other many research paper publications from various researchers across the globe.

### 3. Roles and Responsibilities

#### 3.1 Responsibilities of VLEARNY Technology LLP.

- **3.1.1** Conduct a thorough and unbiased review of all submitted papers.
- **3.1.2** Provide clear and constructive feedback to authors and notify the Institution of the publication decisions.
- **3.1.3** Ensure timely publication of accepted papers, including formatting, editing, and distribution.
- **3.1.4** Maintain the Journal's reputation for high academic standards and integrity.

#### 3.2 Responsibilities of [Institute/University]

- **3.2.1** Submit conference papers that meet the Journal's quality and relevance criteria.
- **3.2.2** Facilitate communication between authors and VLEARNY regarding submission and review processes.
- **3.2.3** Promote the Journal and encourage faculty and researchers to submit high-quality papers.
- **3.2.4** Institute will provide research papers with first round of reviewers' report (format will be shared separately) for the next step to VLEARNY along with the reviewers' details. These reviewers may be from the institute research head or the invited dignitaries for the conferences research tracks. Reviewers' details will be mentioned in journal website for transparency and following different Indexing norms.
- **3.2.5** VlearnY Journal of Business focuses on quality manuscript and accepts a maximum of 20% plagiarism. It is requested to the conference committee to request all the authors to do the plagiarism check before sending the papers to the committee. Author's may visit this link for plagiarism [https://vlearnY.com/plagiarism\\_check/](https://vlearnY.com/plagiarism_check/)
- **3.2.6** Institutions/ Sponsors declares that under any circumstances the MoU will not influence the editorial content or decisions of the journal. All editorial processes will remain independent, and the journal will maintain control over content without interference from sponsors. Institute/ sponsors confirm guarantee complete and unconditional editorial autonomy.

#### 3.3 Use of VLEARNY logo

Institute MUST use VLEARNY logo in their printed, online and/or social media pages mentioning '**In association with**', '**Journal partner**' etc, above the VLEARNY logo, suitable phrases whenever and whenever conference related information, flyers and brochures are circulated online/ printed.

#### 3.4 Commercial Engagements

- **3.4.1** VLEARNY will NOT charge any amount from the Institute for the publication of the selected conference papers. This is to promote commendable research in the field of management and to support Institutions for conference paper publications in reputed journal like **VlearnY Journal of Business**. This is completely FREE to the institute.

- **3.4.2** Online access/ Soft copy of the published paper is FREE, however, in case Institutes/ authors want printed journal copy then Rs.500/- per issue should be paid in advance for the same. Author has to fill this google form: <https://forms.gle/JihAJgXKH6EwoiVA6>

The best way to get the confirmation from author for hard copy of the journal is through conference Registration form. The above google link may be integrated with Registration form, or may be printed on the brochure/ flyers, or may be circulated separately to all the participants.

- **3.4.3** VLEARNY will place Institute conference brochure (with 'VLEARNY Logo' on that) on [www.vlearn.com](http://www.vlearn.com) website page for more branding and visibility of the conference. This is also FREE of cost to the Institute.

## **4. Terms and Conditions**

### **4.1 Duration**

- **4.1.1** This MoU will be effective from the date of signing and will remain in effect for a period of Three years, with the possibility of extension upon mutual agreement.
- **4.1.2** Either party may terminate this MoU with 30 days' written notice if either party wishes to discontinue the collaboration.

### **4.2 Confidentiality**

- **4.2.1** Both parties agree to maintain confidentiality regarding proprietary or sensitive information exchanged during the collaboration.

### **4.3 Intellectual Property**

- **4.3.1** Intellectual property rights of the submitted papers are remain with the authors for their personal use in future. VLEARNY will be granted a license and/or author transfers the copyrights to VLEARNY to publish and distribute the papers in the Journal for commercial purposes.
- **4.3.2** The Institution and authors will be acknowledged appropriately in the Journal for their contributions.

### **4.4 Amendments**

- **4.4.1** Any amendments to this MoU must be made in writing and signed by authorized representatives of both parties.

### **4.5 Dispute Resolution**

- **4.5.1** Any disputes arising from this MoU will be resolved through amicable negotiations between the parties.
- **4.5.2** If disputes cannot be resolved through negotiation, they may be submitted to mediation or arbitration in accordance with Bangalore jurisdiction laws. However, the maximum liability VLEARNY may have should not cross the total amount received value from the particular institute. If no money was charged for the service, then both the parties should follow the above point No. 4.5.1 for dispute resolution.

## 5. Sponsorship Opportunity

The VLEARNY Journal of Business is committed to maintaining the highest standards of integrity and transparency in its editorial processes. This Sponsorship Policy is designed to ensure that all sponsorship arrangements adhere to the COPE Code of Conduct and are managed in a way that preserves the journal's independence and credibility. Institute may request for the same separately for special [sponsorship offers](#).

## 6. Signatures

**For VLEARNY Technology LLP.**

**For [Institute/University Name]**

Name:

Name:

Designation:

Designation:

Date:



Date:

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This MoU represents a collaborative agreement between above mentioned parties and serves as a framework for cooperation in the publication of conference papers, conferences, sponsorships and other academic engagements. It is intended to foster mutual benefit and enhance the quality and reach of academic research.